



SASKATCHEWAN HOCKEY ASSOCIATION
#2 – 575 Park Street Regina, SK
TEL: 306-789-5101



MEMORANDUM

To: SHA Registered Minor Hockey Associations – Zone 7
From: Kelly McClintock, General Manager
Re: January 17-19, 2020 - Hockey Day in Saskatchewan

March 8, 2019

On behalf of the SHA Board of Directors, I would like to advise Minor Hockey Associations within Zone Seven (7) that the SHA will be accepting bids to host the 2020 Hockey Day in Saskatchewan on January 17-19, 2020.

Hockey Day in Saskatchewan was recently held in Gull Lake and the host committee raised over \$128,000 for their arena project. In 2017, a record breaking \$175,000 was raised in Shellbrook.

The following criteria will be used to select a community to serve as the host for the 2020 event:

- The Minor Hockey Association is a member in good standing with the SHA.
- A detailed Host Committee structure for the event is in place.
- A detailed agenda for a weekend of activities is included (see attached suggested agenda/activities for the event).
- If possible, all teams within Minor Hockey have an opportunity to be involved.
- The community has an action plan to build a new arena or renovate the existing arena.
- A proposed budget for the weekend.
- A local promotional plan.

The SHA will provide the following assistance to the host community;

- \$5,000 Hosting Grant
- Local Poster Campaign promoting the host community
- Silent auction items
- Guest speaker or assist in obtaining a guest speaker
- Securing of teams for hockey games

This event proved to be a tremendous promotion over the course of the past eleven (11) years and the SHA sees this event getting larger and more popular each year.

"Shaping character for life... more than a game."





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Please submit your Bid to Host the 2020 Hockey Day in Saskatchewan event to the SHA Office by April 1st, 2019. A recommendation will be made to the SHA Board of Directors for approval at their meeting scheduled for the April 27-28 weekend.

If you have any questions, please feel free to contact the SHA office at 306-789-5101.

Thank you,

Kelly McClintock
General Manager
Saskatchewan Hockey Association